



INTERCONTINENTAL  
NEW ORLEANS

## News Release

### InterContinental New Orleans Staff Welcomes Back the St. Charles Avenue Streetcar

*National Hotel Line Helps New Orleans Get "Back Online"*

**New Orleans, LA - Winter 2007**

In December 2006, the InterContinental New Orleans staff welcomed back the newly operational portion of the St. Charles Avenue streetcar line. This portion runs in front of the InterContinental New Orleans, and this was the first time the line has operated since Hurricane Katrina. Hotel staff and managers welcomed the streetcar riders with food, drinks, and excitement. Not only is the St. Charles Avenue streetcar the oldest continuously operating street railway system in the world, but it is also an integral part of New Orleans' public transportation network. The streetcar is beloved by locals and a favorite leisure and business attraction.



General Manager of the InterContinental New Orleans, Martin Driskell, said, "The staff and I want to support and celebrate every facet of this city and the people that make it work. Transportation is a large part of that. Seeing the St. Charles Avenue streetcar line ride by, restored hope in locals and showed the world how resilient the city of New Orleans and its residents really are."



The InterContinental staff, led by General Manager Martin Driskell, held signs, cheered, and waved as the St. Charles Avenue streetcar approached the hotel. After the streetcar stopped in front of the hotel, staff members offered sandwiches and desserts to the hungry riders and streetcar driver.

The wide destruction wrought on New Orleans by Hurricane Katrina in September 2005, knocked all three streetcar lines, St. Charles, Riverfront, and Canal Street, out of operation. Service on a portion of the Canal Street line was restored in December of that year, with the remainder of the line and the Riverfront line returning to service in early 2006. The complete St. Charles Avenue line will be in full operation by the end of 2007.

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### For More Information...

- [InterContinental New Orleans](#)
- [New Orleans Regional Transit Authority](#)

## **InterContinental New Orleans**

For more than two decades InterContinental New Orleans has been integral to the local culture and business community of America's most European City. The hotel has also been a major player in the birth and development of the City's hospitality industry. The hotel is located in the core of the business, shopping, and entertainment district and within walking distance to the historic French Quarter, Canal Street and the Ernest N. Morial Convention Center. The InterContinental is known for its refinement and elegance and has been named among the best in the nation. For additional information, contact Andrew Done, Director of Sales and Marketing (504) 525-5566.

<http://new-orleans.intercontinental.com/>